Spread JASENG
Our Mission is to contribute to the health and well-being of patients by going beyond dedication and commitment to healthcare to heal from the heart through the practice of integrative medicine, combining the strengths of Korean and allopathic medicine.
Integrative Medical System of JASENG

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History & Heritage

1988–2010

- **1988**
  - Opened Korean medicine clinic inheriting the family practice as a 7th generation Korean medicine doctor

- **1990**
  - Developed Motion Style Acupuncture Treatment (MSAT), a unique style of acupuncture effective for relieving acute low back pain in lumbar disc herniation patients

- **1993**
  - Recognized as the medical institution to ‘have treated the most spinal patients’ by Korea Record Institute

- **1994**
  - First medical institution to be designated as a spine-specialty Korean Medicine Hospital by the Korean Ministry of Health & Welfare for 2 consecutive terms

- **1995**
  - Developed Shinbaro pharmacopuncture, an herbal extract injection for spinal disorders

- **1997**
  - Jaseng Korean Medicine Clinic is expanded to become Jaseng Hospital of Korean Medicine

- **2000**
  - Accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians as the 6th internationally accredited CME provider outside the U.S.

- **2003**
  - Conducted CME lecture on non-invasive treatments and Korean medicine through the Defense Health Agency (DHA), U.S.

- **2009**
  - Opened Jaseng Fullerton branch in California, U.S., as the first overseas Jaseng branch

- **2010**
  - Received a Presidential Commendation at Medical Korea 2019 in recognition of its contribution to medical tourism promoting globalization of Korean medicine

2011–2018

- **2011**
  - Published clinical research paper on MSAT in PAIN supporting the immediate pain relieving effects of acupuncture in acute low back pain patients with severe disability

- **2012**
  - Developed Shinbaro pharmacopuncture, an herbal extract injection for spinal disorders

- **2013**
  - Held 1st Jaseng International Conference titled “Present and Future Implications of Non-surgical Spine and Joint Treatment” in commemoration of Jaseng’s 30th anniversary

- **2015**
  - Recognized as the medical institution to ‘have treated the most spinal patients’ by Korea Record Institute

- **2018**
  - Discovered Shinbarometin, the key ingredient of Jaseng herbal medicine for treatment of disc herniation

2019–Present

- **2019**
  - Accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education (CME) for physicians as the 6th internationally accredited CME provider outside the U.S.

- **2020**
  - Conducted CME lecture on non-invasive treatments and Korean medicine through the Defense Health Agency (DHA), U.S.

- **2021**
  - Received a Presidential Commendation at Medical Korea 2019 in recognition of its contribution to medical tourism promoting globalization of Korean medicine

*This abbreviated timeline showcases the main historic events and achievements made by Jaseng in various fields over the past 30 years.*

Written by Dr. Hyun Pyo Shin, KMD, MD (1903–1980)
JASENG shapes the history of non-invasive Korean medicine treatment for spinal disorders

From the conception of Korean Chuna Manual Medicine (CMM) and development of Motion Style Acupuncture Treatment (MSAT), to become designated as Korea’s first spine-specialty Korean medicine hospital by the Korean Ministry of Health and Welfare and seeing the inclusion of CMM in Korean National Health Insurance through.

A legacy of excellence passed down over 7 generations

Development of Korean Chuna Manual Medicine (CMM) and Motion Style Acupuncture Treatment (MSAT)

Designated as Korea’s first spine-specialty Korean medicine hospital by the Korean Ministry of Health and Welfare

Jaseng Korean Medicine Clinic in Yeoksam, Seoul, in 1990, antecedent to Jaseng Hospital of Korean Medicine

Dr. Joon Shik Shin, founder of Jaseng, concentrated his efforts on developing a syllabus on education and training of CMM and MSAT during his terms of service as the President of the Korean Society of CMM for Spine and Nerves

Dr. Joon Shik Shin cherishes the childhood memories of how he used to accompany his father, Dr. Hyun Pyo Shin, on house calls to treat patients around the village on his father’s bicycle
JASENG has been recognized as the best integrative medicine hospital with the most visits of spinal disorder patients in Korea.

From its establishment as a clinic-level medical institution to its expansion to specialty hospital, and now operating over 20 locations nationwide, Jaseng has created a new paradigm of non-invasive spinal treatments, providing care to 250,000 patients each year, equaling a total of 1.6 million treatment sessions through standardization of Korean medicine treatment.

*As of 2019

310,000 Outpatient Visits per year
1,980,000 Treatment Sessions per year
25 Hospitals and Clinics
1,465 Inpatient Beds
930+ Medical Staff

2,600 Global Patients per year (Russia, Kazakhstan, Mongolia, Japan, Arab Region)

Multilingual Medical and Administrative Staff (English, Japanese, German, Russian, Mongolian, Arabic)

Awarded Presidential Commendation at ‘Medical Korea 2019’
JASENG is going global, changing lives through medical excellence and compassionate care
JASENG provides exceptional care in a leading-edge healing environment

Integrative medicine treatment system incorporates use of diagnostic imaging devices such as X-rays, MRIs & CT scans

Jaseng International Clinic, established in 2006, is staffed with multilingual physicians and staff who speak English, Japanese, German, Russian, Mongolian, and Arabic working to provide a seamless, all-inclusive treatment package for global patients.

Jaseng is committed to delivering excellence in healthcare by means of personalized services and first-class facilities.
Over 900 medical staff are working full-time to provide highest quality non-invasive spinal treatments to patients as the largest spine-specialty hospital in Korea equipped with 1,394 inpatient beds.
Awards & Achievements

- Presidential Commendation Awarded at Medical Korea 2019 for Global Health Care
- Accreditation Council for Continuing Medical Education (ACCME) Accreditation Received as a Provider of Continuing Medical Education (CME)
- Honorary Doctorate Degree of Science Awarded by Michigan State University (Dr. Joon Shik Shin, Founder of Jaseng)
- Officially Recognized as the Medical Institution to Have Treated the Most Spinal Patients by Korea Record Institute
- Presidential Medal (Order of Civil Merit Peony Medal) Awarded in Recognition of Contribution to National and Social Development (Dr. Joon Shik Shin, Founder of Jaseng)
- Grand Prize in the Korean Medicine Spinal Treatment Category Awarded at Medical Korea 2013
- First Medical Institution to be Designated as a Spine-Specialty Korean Medicine Hospital by the Korean Ministry of Health & Welfare for 2 Consecutive Terms
- Clinical Research Paper Published in PAIN: Effects of MSAT in Acute Low Back Pain Patients with Severe Disability
- Award of Appreciation Awarded by Michigan State University (Dr. Joon Shik Shin, Founder of Jaseng)
- Korean Minister of Health and Welfare Commendation Awarded at Medical Korea 2016 for Global Health Care
- Korean Minister of Health and Welfare Commendation Awarded at Medical Korea 2014 for Global Health Care
- Awarded Health and Welfare Committee Chairman Award of the South Korean National Assembly
- Celebrated its 100th Integrative Medicine (IM) Grand Rounds Series

*This is a summarized version of the main awards and accolades Jaseng has received as the largest hospital specializing in non-invasive spinal treatments in Korea.*
JASENG holds the highest accreditations for its technologies and innovations for advancement of patient care, education and research

Jaseng has achieved worldwide renown for its high-quality, cutting-edge patient care, driven by innovative research and education. Jaseng’s success is reflected in its favorable patient outcomes and widespread acclaim recognized with numerous national and global honors and awards.
JASENG provides optimal healthcare services customized to best meet individual patient needs and achieve the highest level of excellence in patient care.

Patients are able to receive accurate diagnoses using conventional diagnostic procedures and fundamental treatment of the underlying causes with integrative Korean medicine without having to make multiple physician visits. Under the supervision of the Medical Director, Korean medicine doctors (KMDs) and allopathic medical doctors (MDs) consult a patient in one place to arrive at an optimal treatment plan together.

One Place Therapy (OPT)

A team of 4 to 5 spine and joint treatment specialists convene to discuss the patient’s condition to develop a joint, optimal treatment plan and provide a patient-involved decision-making process.
Jaseng treatment incorporates accurate diagnosis of spine and joint disorders using allopathic diagnostics, and fundamental treatment of the underlying causes of disease using Korean medicine treatments by means of an integrative treatment system combining Korean and allopathic medicine.
JASENG achieves greater and faster results in spinal treatment through continued innovation, research, and development

Since 1988, the effects of Jaseng’s non-invasive treatments – developed with the aim of fundamentally treating the underlying causes of pain faster and more effectively – have been proven through over 30 years of clinical experience and rigorous clinical research.

Rather than aiming for short-term pain relief which may be temporary and short-lived, Jaseng treatment aims to identify and effectively treat the main underlying causes of pain, thus reducing risk of recurrence. By strengthening weakened muscles, ligaments, and bones, and accelerating regeneration of nerve tissue, Jaseng treatment boosts the body’s self-healing properties for fundamental treatment and prevention of recurrence.

How much do symptoms improve with treatment? Can patients recommended for surgery be treated non-invasively? How long does it take for the pain to decrease clinically significantly?

 Approximately 95% recovery
 Approximately 94% recovery

Results from a clinical study on the effect of Jaseng’s non-invasive treatment:
Various clinical outcome measures (e.g. pain, functional disability, and satisfaction) were assessed in 128 patients whose intervertebral disc herniation had been confirmed on MRI and who had received Jaseng’s non-invasive treatment consisting of such treatments as Shinbaro herbal medicine, CMM, and bee venom pharmacopuncture for 6 months.
Chuna Manual Medicine (CMM) treats musculoskeletal disorders and dysfunctions by applying effective manual stimuli to correct structure and function.

CMM is a Korean medicine manual treatment performed by Korean medicine doctors (KMDs) to treat structural and functional dysfunctions using hands or other body parts or devices as necessary to reduce pain and restore function. Chuna is broadly applied from musculoskeletal disorders, such as disc herniation or spinal stenosis, various sprains, strains, subluxations and dislocations, to internal diseases which may be associated with viscerosomatic reflexes.

CMM is covered by Korean National Health Insurance as of April 2019.

KMDs perform CMM using their hands with the patient lying on the Chuna bed.
Motion Style Acupuncture Treatment (MSAT)
Five times more effective than diclofenac injection for immediate pain relief

MSAT is a non-traditional acupuncture treatment generally used for patients with acute low back pain (aLBP); one of the most common causes of which is lumbar disc herniation.

MSAT requires the patient to engage in active or passive exercise during acupuncture treatment.

MSAT was shown to effectively restore mobility to aLBP patients with severe disability and its pain relieving effects were five times greater than diclofenac injection immediately after treatment.

Its effects are hypothesized to be attributed to relief of muscle spasms and increase in blood circulation.

MSAT Procedure

The patient is supported on each side and helped to his/her feet

Acupuncture needles are inserted at 5 acupoints in the neck, foot, and elbow region

Two physicians support the patient and provide traction from both sides to ease the transition to mobility (walking)

The level of traction is gradually reduced depending on the patient’s progress and speed of recovery

The patient regains walking ability and is instructed to walk alone without assistance
Shinbarometin, patented in both Korea and the U.S., is the key component of JASENG herbal medication.

Far-reaching implications of the non-invasive spinal treatments provided at JASENG

- Empirical evidence provided by the 250,000+ patients that receive Jaseng treatment every year
- Joint research with various domestic and international research institutions & publications in renowned international journals

Compared to a general type of pharmacopuncture, Shinbaro pharmacopuncture was shown to be highly effective in reducing Visual Analogue Scale (VAS) and Oswestry Disability Index (ODI) scores.
CMM

Korean medicine treatment that manually corrects structure and function for non-invasive, fundamental treatment of musculoskeletal disorders

CMM is a non-invasive and fundamental treatment for musculoskeletal disorders performed by Korean medicine doctors (KMDs) that reduces pain and restores function based on individual body structure and posture by correcting dysfunctions and malalignment of spinal structures using hands and other body parts or devices as necessary.

MSAT

Five times more effective than diclofenac injections for reducing pain

MSAT is an emergency treatment applied to patients with limited mobility due to intense low back pain caused by disc herniation. MSAT requires patients to engage in active motion during acupuncture treatment. It restores mobility and relieves pain five times more effectively than diclofenac injections by resolving muscle spasms and increasing blood circulation.

Shinbaro Herbal Medicine

Fundamental treatment that prevents symptom recurrence through bone and cartilage protection and nerve regeneration

Shinbaro Herbal Medicine contains Shinbarometin, the key component of Jaseng’s integrative treatment, which is effective for reducing inflammation, strengthening muscles, protecting bones and regenerating nerves. It is prepared from high quality herbal ingredients, and undergoes stringent toxicity inspections and double safety checks to provide safe, high quality end products.

Schematization of an exemplary treatment process for a 45 year old patient *

Visit

Registration

Preliminary consultation

X-ray & MRI scans

Attending Physician Consultation (KMD)

MSAT

MSAT is not a universally applied treatment. MSAT is performed in high severity patient cases with confirmation of patient condition on MRI results according to the attending’s opinion.

* Treatment process may differ depending on the patient’s medical condition and attending physician’s opinion.
Pharmacopuncture

Purified solutions of refined herbal extracts are injected at acupoints for optimal treatment effects.

Pharmacopuncture is a relatively new form of Korean medicine treatment where refined herbal medicine extracts are administered directly to acupuncture points for mechanical and chemical stimulation, thereby maximizing acupoint access and extending the treatment window. It is especially effective for alleviating pain by resolving muscle tension and improving Blood and Qi flow. When directed at muscles and ligaments, pharmacopuncture also helps strengthen paravertebral tissues.

Shinbaro Pharmacopuncture

Boosts self-healing power and accelerates recovery speed by three-fold.

Shinbaro Pharmacopuncture is a treatment that enhances self-healing power by injecting refined herbal extracts at acupoints to accelerate recovery three-fold and alleviate pain swiftly without use of steroids.

Bee Venom Pharmacopuncture

Strengthens immunity and induces pain relief through reduction of inflammation.

Bee Venom Pharmacopuncture is a type of pharmacopuncture that uses highly refined bee venom extracts extracted from the venom sac of live honey bees (Apis mellifera) for therapeutic means. It acts as a fundamental treatment for musculoskeletal disorders in that it helps reduce pain and inflammation and also stimulates the immune system.

Other Non-invasive Treatments

Additional treatment options for pain relief.

Korean Medicine Physical Therapy
Jaseng uses wet-type (steamed) Korean medicine herbal fomentation therapy so that the medicinal effects of herbs may be absorbed and delivered directly to the internal organs by means of the Meridian system through external application of herbs.

Physical Therapy
One-on-one customized sessions are conducted by skilled professional physical therapists using specialized treatment devices for pain relief, rehabilitation, and tissue repair (e.g. ultrasound, traction, cryotherapy, low level laser therapy, and extracorporeal shockwave therapy).

Manual Therapy
Manual therapy and exercise aimed at preventing pain recurrence through re-education of joints and muscles, correction of postural imbalance, and use of the Sling-System are employed to treat somatic dysfunctions.

JASENG advances patient care through innovative research and practice.
JASENG treats disorders with quality-controlled herbal medications through rigorous safety inspections and selection of highest quality herbs.

Jaseng uses individualized prescriptions for enhancement of bone and cartilage protection and nerve regeneration properties, in liquid, capsule, or pharmacopuncture injection form depending on the patient. Jaseng directly prepares and supplies all herbal medicines for patients of all hospitals and clinics.

JASENG prides itself in its hand-picked selection of globalwide origin, highest quality herbs.
The Largest extramural herbal dispensary in Korea equipped with fully automated, standardized processes

- Standardized Automated System
- High Quality Control System
- Strict Safety Inspection & Regulations

1 DAY
Next-Day Delivery System (in Seoul & Gyeonggi)

hGMP (Herbal Good Manufacturing Practice) Facility Certification by the Korean Ministry of Food and Drug Safety
Extramural Dispensary Facility Certification by the Korean Ministry of Health and Welfare
JASENG attracts an increasing number of global healthcare professionals hoping to learn more about its integrative healthcare system.

Jaseng takes great pride in its current achievements on the scientific validation, standardization, and globalization of Korean medicine.

Jaseng is committed to promoting excellence in the art and science of Jaseng’s Korean medicine, achieved through rigorous standardization and development efforts.

Jaseng will continue to work together with its medical staff to innovate and improve the quality of its medical services through continuing medical education (CME) programs.
Certificate of Attendance for CME Activity for the U.S. Defense Health Agency with Participation of Dr. Joon Shik Shin, Founder of Jaseng, as Speaker

Certificate of Participation in CME Activity Offered through Joint Providership by Jaseng and WSMA

ACCME Accreditation Statement for Jaseng Hospital of Korean Medicine as an Accredited CME Provider for U.S. Physicians

JASENG is spreading across the world to set global standards

Jaseng works closely with numerous global partners to provide the best patient care and medical services all over the world. The effects of Jaseng’s non-invasive treatment have been published in various internationally renowned journals and conferences and have received worldwide acclaim from multinational healthcare professionals around the world.
Integration with Integrity
Jaseng’s Passion and Vision for a Better World

Jaseng Medical Foundation is dedicated to its mission of sharing with and caring for underserved, underprivileged members of the community under the commitment “compassion for others” to the aim of attaining health and self-sustainment through empowerment and restoration of self-healing power (Jaseng).
Dr. Joon Shik Shin, KMD, Ph.D., SD
Chairman and Founder, Jaseng Hospital of Korean Medicine
Compassion for All

矜恤之心